BCCTaipei Better Business Awards  
Social Enterprise Award 2024 Guidance and Criteria

1. Please provide any supporting documents as separate attachments when you send this application in.
2. Please answer the criteria in the space provided in **English or Chinese** – the space will expand as you type.

|  |  |
| --- | --- |
| **Social Enterprise Award – Application** | |
| Company Name (English/Chinese):Company Website:Contact PersonName:Email:Phone Number: | |
| **Judging Criteria** | |
| 1 | **United Nations Sustainable Development Goals (SDGs) Category** Please indicate which category of the United Nations Sustainable Development Goals your company is applying for:  Goal 1: No Poverty  Goal 2: Zero Hunger  Goal 3: Good Health and Well-Being for People  Goal 4: Quality Education  Goal 5: Gender Equality  Goal 6: Clean Water and Sanitation  Goal 7: Affordable and Clean Energy  Goal 8: Decent Work and Economic Growth  Goal 9: Industry, Innovation, and Infrastructure  Goal 10: Reducing Inequalities  Goal 11: Sustainable Cities and Communities  Goal 12: Responsible Consumption and Production  Goal 13: Climate Action  Goal 14: Life Below Water  Goal 15: Life on Land  Goal 16: Peace, Justice, and Strong Institutions  Goal 17: Partnerships for the Goals |
| 2 | **Focus on Environmental or Social Issue** Describe the environmental or social issue that your Social Enterprise focuses on and why. (Limit to 600 words)   * What is the social issue your organisation wants to address? * What is the cause of the social issue? * What social goal do you aim to achieve? |
| 3 | **Solution and Impact** Provide evidence of how your Social Enterprise addresses the issue through your solution, whether it's product or service-based. (Limit to 600 words)   * What is the solution provided to solve the issue? * What positive impacts have been created? * How do you evaluate the social impacts of the solution? |
| 4 | **Innovation and Differentiation** Explain how your product or service uses innovative methods to break away from business as usual. (Limit to 600 words)   * How does your approach differ from traditional business practices? * What are the innovative elements of your solution? * How do these innovative factors contribute to the positive impact? |
| 5 | **Sustainability of the Business Model** Explain how the business model of your Social Enterprise is sustainable. (Limit to 500 words)   * What is the business model of your Social Enterprise? * How much funding does your Social Enterprise need annually or for the entire case period? * How is the funding used, and where do you source it from? |
| 6 | **Governance and ESG Integration**  Provide evidence of how your Social Enterprise maintains transparent governance and aligns with Environmental, Social, and Governance (ESG) principles. (Limit to 500 words)   * Does your Social Enterprise choose responsible partners in the supply chain? * Does your Social Enterprise strive to reduce environmental costs during operations? * How does your Social Enterprise address the needs of employees and stakeholders? |
| 7 | **Bonus Question:** If you provide financial reports or information demonstrating the sustainability of your business model over the past two years (FY2023, FY2022), bonus points will be awarded. |

## Why the Social Enterprise Award?

Social enterprises use business methods to address societal problems, and despite the seriousness of these issues, many are thriving and reporting growth comparable to conventional businesses globally. Social enterprise is a global trend and represents a form of social innovation that effectively solves social or environmental problems through a sustainable business model. The primary purpose of social enterprises is to pursue public interest and solve social problems without relying on government grants or private sector donations.

The development of social enterprises in Taiwan is still in its early stages but is gaining significant attention. Creating a supportive environment for social business development requires collaboration among the public, enterprises, and the government. Only through such cooperation can we encourage continuous innovation and steady growth in social enterprises.

The Social Enterprise Award, open to Taiwan-based social enterprises (company limited or company limited by shares) and under the banner of the British Chamber of Commerce in Taipei Business Awards, provides an excellent platform to celebrate and share achievements and learnings from organisations in this vital area. It will create more business opportunities for cooperation between social enterprises, profit-oriented organisations, and potential investors.

Submissions are encouraged to be made by teams but must be submitted under the name of a specific company.

## Judging Criteria

Nominations/entries can be made under one of the United Nations Sustainable Development Goals:

* Goal 1: No Poverty
* Goal 2: Zero Hunger
* Goal 3: Good Health and Well-Being for People
* Goal 4: Quality Education
* Goal 5: Gender Equality
* Goal 6: Clean Water and Sanitation
* Goal 7: Affordable and Clean Energy
* Goal 8: Decent Work and Economic Growth
* Goal 9: Industry, Innovation, and Infrastructure
* Goal 10: Reducing Inequalities
* Goal 11: Sustainable Cities and Communities
* Goal 12: Responsible Consumption and Production
* Goal 13: Climate Action
* Goal 14: Life Below Water
* Goal 15: Life on Land
* Goal 16: Peace, Justice, and Strong Institutions
* Goal 17: Partnerships for the Goals

Details of the judging criteria:

1. Clarify the Relation of Social Enterprise and Social Issue (25%)
2. Sustainable Business Model (20%)

•Additional points will be awarded for the Bonus question (3%)

1. Realistic Economic Value and Social Impact (20%)
2. Transparent Governance (20%)
3. Innovative Product or Service Solution (15%)

The judging panel will shortlist three companies from all entrants. The same panel will select a winning company, which will be announced at the Award Event on ***25th September 2024***.

## How to Submit

Organisations can submit up to two pieces of supporting evidence, explicitly referred to or linked within the submission. Evidence can be attached to the submission form or emailed along with it.

Submissions may include hyperlinks to internal or external websites within the word limit if relevant.

The content of the submission and evidence should cover activities that have taken place within the 24 months preceding the award deadline.

**Email your application to** [**BBAMarketing@bcctaipei.com**](mailto:BBAMarketing@bcctaipei.com) **by Friday, 16 August 2024.**