



British Chamber
of Commerce in Taipei

台北市英僑商務協會

British Chamber of Commerce in Taipei

台北市11073松高路9-11號統一國際大樓26樓
26F, President International Tower
9-11, Song Gao Road, Taipei 11073, Taiwan

www.bcctaipei.com

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The British Chamber of Commerce in Taipei

Women in Business Mentorship Programme

Programme Outline and Objectives





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Overview:

The British Chamber of Commerce Taipei is proud to launch the second year of its Women in Business Mentorship Programme. This is part of the BCCT Women in Business (WiB) Programme that aims to connect, educate, and celebrate professional women in Taiwan.

Over a six-month period, pairs of women will form a dedicated support network for professional and personal development. Mentors and Mentees will be selected and paired based on what they want to achieve and meet regularly to work towards those goals. The process will be assisted and supported by the BCCT Women in Business Committee.

The programme is open to both BCCT members and non-members. This allows us to meet outstanding women outside of the BCCT community and share our core beliefs of responsible and inclusive business with a wider audience.

The WiB programme has grown out of our collective belief in Responsible Business. The mentorship programme is one way that you can take real steps to build Diversity in business by connecting and supporting women as Mentors, Mentees, and Sponsors.

Join and support this fantastic programme by:

- Applying to become a Mentor or Mentee.
- Sharing this opportunity with professional women you know
- Sponsoring the programme

You can find an application form and sponsorship information in this document.

We look forward to hearing from you.

Steven Parker
Executive Director



Application Criteria:

Mentor:

- Ten years of managerial/senior leadership experience
- Motivated by a strong desire to see the next generation of women achieve their full potential

Mentee:

- One to three years of work experience
- Motivated to improve yourself and be eager to learn and share.

Application form can be found at:

[Application Form 2019](#)

Results from 2018 programme can be found here:

[Results and findings 2018](#)

Objectives:

Mentor:

- Enhance and learn coaching skills.
- Understand the needs and ambitions of women that have just started or restarted their careers.
- Opportunity to give back and empower the next generation of women.
- Recognition of achievement – BCCT Mentor Certificate and profile displayed on BCCT website.

Mentee:

- Opportunity to learn from and be inspired by industry leaders.
- Opportunity to seek career guidance (career options, career advancement strategies, personal career insights, how to improve one's international competitiveness...etc.).
- Confidence building.
- Recognition of achievement – BCCT Mentee Certificate and profile displayed on BCCT website.

Commitment:

- A minimum of one mentor session a month with your mentor or mentee
- Attend key programme events (Pre-launch workshop, Opening Event, International Women's Day Forum and Graduation Ceremony)
- Do two interviews/testimonials with your mentor/mentee during and at the end of the programme.



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Duration:

The mentorship programme will run over a sixth month period from December 4th, 2019 to June 3rd, 2020. Prior to the official launch date, there will be events and activities for candidate selection and mentee/mentor pairing.

Event Timeline:

2019 September 25 th	Open applications
2019 October 14 th	Close applications
2019 October 14 th - 18 th	BCCT internal Selection
2019 October 23- 27 th	Committee / Panel selection of final candidates
2019 October 30 th	Announce Mentors and Mentees
2019 November 20 st	Speed Dating Lunch and Pre-launch Workshop
2019 December 1 st	Announce Mentor Pairings
2020 March	Attend Women in Business Forum
2020 March	Mid-point check-in from BCCT with pairs
2020 June	Graduation and Awards Luncheon



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Programme Sponsorship Opportunities:

Help make this programme a reality by becoming a programme sponsor or a venue sponsor.

Exclusive Sponsorship

NTD\$300,000

Sponsors will receive the following benefits:

- Exclusive **naming rights** for the Mentorship programme
- One VIP Table (10 Guests) for the Mentorship Graduation Dinner.
- Logo placement on BCCT Website
- Company exposure in all media related to the event
 - Social Media Posts
 - Press releases
 - Follow up interviews
 - Post Programme learnings report
- Banner Displayed at WiB Mentorship Events
- Logo Displayed at WiB Mentorship Events
 - Announcement at WiB Mentorship Events
 - Group of 10 Ticket to International Women's Day Forum
 - Group of 10 Tickets to be used across any other WiB event in 2019.

Co-sponsors (limited to 3)

NTD\$100,000

Sponsors will receive the following benefits:

- 4 tickets for the Mentorship Graduation Dinner.
- Company name in event Programme
- Logo placement on BCCT Website
- Company exposure in all media related to the event
 - Social Media Posts
 - Press releases
 - Follow up interviews
 - Post Programme learnings report
- Banner Displayed at WiB Mentorship Events
- Logo Displayed at WiB Mentorship Events
- Announcement at WiB Mentorship Events
- 3 Ticket to International Women's Day Forum
- 3 Tickets to be used across any other WiB event in 2019.





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Event Sponsor

NTD\$30,000

Sponsors will receive the following benefits:

- 3 tickets for their chosen event
- Company name in event Programme
- Logo placement on BCCT Website
- Company exposure in all media related to the event
 - Social Media Posts
 - Press releases
 - Follow up interviews
 - Post Programme learnings report
- Banner Displayed at chosen WiB Mentorship Event
- Logo Displayed at Chosen WiB Mentorship Event
- Announcement at Chosen WiB Mentorship Event
- 3 Tickets to be used across any other WiB event in 2019.

Comparison chart for sponsorship below:

Exposure Opportunities	Details	Exclusive Sponsorship	Co-sponsorship (limited to 3)	Event/Venue Sponsor
Programme Title	Exclusive Naming Rights – [organisation] Women's Mentorship Programme	✓		
Logo Displayed on BCCT Website	A dedicated page will be created in the new Responsible Business section of the website. This will display logos of programme sponsors.	✓	✓	✓
Social Media Posts Mentions	There will be approximately 30 social media posts for this programme. All sponsors will be mentioned. This can be through a tag, hashtag, or simple mention in the posts (method up to sponsor)	✓	✓	✓
Social Media Posts Logo Displayed	Programme Sponsors can have their logos displayed as a water mark on pictures shared through this programme.	✓	✓	
Follow up interview posts	There will be 12 follow up interviews posts after the programme is completed. Sponsors will be mentioned and logos displayed.	✓	✓	✓
Final Report	A report will be created once the programme is complete. Logos and company info will be displayed in report. Foreword from sponsor should programme sponsor want to include one.	✓	✓	✓
Banner Displayed at WiB Mentorship Events	Company banner will be displayed at all WiB mentorship events.	✓	✓	✓ Chosen Event
Logo Displayed at WiB Mentorship Events	Company logo will be displayed at all WiB mentorship events PowerPoint presentations.	✓	✓	✓ Chosen Event
Announcement at WiB Mentorship Events	MC will announce all programme sponsors at event. Full or co-sponsors can give opening remarks.	✓	✓	✓ Chosen Event
Sponsorship Cost		300,000	100,000	30,000

* Venue sponsors provide spaces for our mentors/mentees to meet. Food and drink coupons welcome.