

BCCT + Intake Education 2021 Careers Fair

Online Event Offer

Event Background

The Annual *BCCT + Intake Education* (formerly *UKEAS*) *Careers Fair*, supported by the British Council, returns 25-26 November. This year's *Careers Fair* will be conducted online.

BCCT is dedicated to the development of young professionals and organises more than 10 events for young professionals every year. The *Careers Fair* is part of our commitment to young professional development, aiming to connect international corporations and young professionals by inviting recent UK, US and Australia graduates and alumni groups in Taiwan to take part. Your place at the *Careers Fair* ensures that you get a chance to meet the best Taiwanese graduates for initial interviews. This year, not only will we be attempting to attract the best talents from UK universities, but also, we'll promote the *Careers Fair* to the top ten Taiwanese Universities to maximise awareness and exposure to viable candidates.

Online-Event Format and Schedule:

This year, due to COVID-19, and in the interests of public safety, the *Careers Fair* will be conducted online via Microsoft Teams. Each exhibitor will have its own 60-90 minute timeslot to promote their company and meet new talents. During this time, your organisation can provide a 20-minute introduction to its industry, activities, operations and career opportunities. During the subsequent 40 minutes, either 1:1 interviews, group interviews and/or Q&A may be conducted, in accordance with your requirements.

As this year's format is different from past events, BCCT will ensure that every student/candidate registers before the event and identifies organisations that they are interested in meeting: candidates will be timetabled accordingly. *Careers Fair* staff will remind candidates to join the online session in the specified timeslot. BCCT can also pre-collect desired information from candidates when registering, e.g. LinkedIn profile, CV, Certificates etc., subject to your requirements.

DAY 1	AGENDA	
Time	Description	Company
10:00-11:00	Opening & Workshop: Tips for finding a job/interview	Adecco
11:00-12:00	1 Exhibitor (20-Min Intro & meeting candidates)	
13:00-14:00	1 Exhibitor (20-Min Intro & meeting candidates)	
14:00-15:00	1 Exhibitor (20-Min Intro & meeting candidates)	
15:00-16:00	1 Exhibitor (20-Min Intro & meeting candidates)	
DAY 2		
10:00-11:00	1 Exhibitor (20-Min Intro & meeting candidates)	
11:00-12:00	1 Exhibitor (20-Min Intro & meeting candidates)	

Target Candidates:

1. Best of UK-educated, or overseas-educated Taiwanese talent - all in one place
2. Senior/Master/Graduate students from top Taiwanese universities
3. UK graduates and alumni groups.

Promotion will take place via Intake Education Study World and through BCCT and British Council social media channels and networks.

Typically, we receive over 300 graduate attendees at our Careers Fairs. Graduates come from different fields including business, engineering, finance, marketing, and many others. Businesses say that our Careers Fair is valuable to them because it targets international graduates with strong English skills and a solid UK (or other overseas destination) education. Because this year's event is online, it will be possible to attract candidates from further afield that might not ordinarily be able to attend a physical event in Taipei, therefore candidates from other regions of Taiwan will have the opportunity to join the Careers Fair.

Join this great opportunity to meet the brightest and best Taiwan has to offer!

Offer:

BCCT Member Corporate Online Exhibition: 10,000 NTD

BCCT Non-Member Corporate Online Exhibition: 15,000 NTD

Market Materials: we will need from you:

- High quality of your Company Logo (ai./png.)
- Brief of Company Bio (content and website link)
- Job Vacancies list (Title and brief information and details)
- Company/industry intro (if any)
- Contact information (if any)
- Industry background (if any)
- Other (anything you would like to promote to Young Talents)

Marketing and Promotion Proposal:

- BCCT Career's Fair exclusive website
- BCCT and Intake Education Social Media promotion by company or industry (Website, Instagram, Facebook, LinkedIn of BCCT and Intake)
- Exclusive Career's Fair Newsletter(s) – target to all the young talents in Taiwan
- Job Seeker Website (draft): <https://bcctaipei.glueup.com/event/bcctaipei-x-intake-education-careers-fair-2021-job-seekers-registration-45524/>

Main visual of the company and job promotion (Example):



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