# BCCT Better Business Awards Diversity Award - Taiwan 2021 Guidance and Criteria

1. Please answer the criteria in the space provided in English or Chinese – the space will expand as you type.
2. Please provide any supporting documents as separate attachments when you send this application in.

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| **Diversity Award – Application** | |
| **Company Name (English/Chinese):****Company Website:****Contact Person:****Name:****Email:****Phone Number:** | |
| 1 | **Making a Leadership Contribution to Diversity** Please provide a concise summary of the company including objectives and culture. Please provide examples of leadership within your organisation which has clearly identified a vision and set of values towards diversity within your services, policies, process and/or approaches. Please include evidence of the impact of this initiative in transforming your organisation. (Limit to 500 words) |
| 2 | **Innovation / Initiatives in Diversity** Please highlight one (or more) innovative approaches to a diversity themed initiative, project, programme or service for staff or customers/partners which has attracted positive feedback, and where appropriate, improved outcomes and created lasting impact.  - Launched over the last 12 calendar months of 2020, either in part or full. - Launched prior to 2020 but had recent innovations to improve or develop the initiative, project, programme or services.  (Limit of 500 words) |
| 3 | Please provide any supporting documents (word, ppt, video link…) as separate attachments when you send this application in. |

## Judging Process and Criteria

Entries are assessed by our Judging Panel of leading experts in their area on the following criteria:

* **Making a Leadership Contribution to Diversity**
  + Leadership within an organisation which has clearly identified a vision and set of values towards diversity within their services, policies, process and/or approaches.
  + Championing diversity through notable actions, role model behaviour and ‘walking the talk/talking the walk’.
  + Sustained, consistent, varied organisational inputs and outputs with a focus on diversity, which others can learn from and implement.
* **Innovation in Diversity**
  + Led to fresh approach/es to developing awareness, understanding and changing perceptions; challenging discrimination and marginalisation; engaging others in support of diversity; or supporting greater inclusion either in employment or in access to services or activities.
  + Support and inspire others to take action because it/they are especially creative, engaging and able to be replicated in other contexts.
  + Support and contribution to their organisation raising its profile and/or to making a leading contribution to international aspects of diversity.

## How to Submit

* Organisations can submit up to 2 pieces of supporting evidence, explicitly referred/linked to the submission. Evidence can be attached to the submission form or emailed along with it.
* The nominations may include hyperlinks to internal/external websites within the word limit submission if relevant to it.
* The content of the submission and evidence will need to cover activity that has taken place within the 12 months preceding the award deadline.

**Email your application to** [**bba@bcctaipei.com**](mailto:bba@bcctaipei.com) **by Friday 6 August 2021.**

## Why a Diversity Award?

Equality, Diversity, and Inclusion is at the heart of great business. Companies around the world now recognize that it is the rich diversity of a workplace that creates innovation and helps modern companies to thrive. Beyond simply inclusion companies are now very aware that it is in the diversity of ideas and backgrounds that the future of innovation lies. We are aware that across different organisations in Taiwan, some fantastic, innovative work in equality, diversity and inclusion is taking place.

A Diversity Award, open to Taiwan-based organisations from both the private and public sectors and under the banner of the British Chamber of Commerce in Taipei Better Business Awards, will provide a great platform to celebrate and share the achievements and learning from organisations in this important area. It will also, more crucially, become a valuable tool to acknowledge the organisations and individuals excelling in the area and to recognise the impact that their work has on their organisations but also on the wider communities and on society at large. Submissions can be made in the form of an individual or a team submission, but all have to be made under the name of a specific company or organisation.

This is aligned to our own aspirations at the Standard Chartered Bank to be an organisation recognised as taking a leading role in international approaches to equality, diversity and inclusion.

The following diversity dimensions have been identified as global common areas of focus:

* Gender: To engage all genders in our continued support and progress towards gender equality
* Nationality & ethnicity: To have a workforce representative of our client base and footprint
* Generations: To leverage generational experiences to increase innovation and deliver products and services for employees and clients at various life stages
* Disability: To be a disability confident organisation with a focus on removing barriers and increasing accessibility
* Sexual orientation: To provide support, enable individuals to bring their whole selves to work and be appreciated for who they are and what they bring to the organisation
* Diversity of thinking: To enhance innovation as well as enable groups to reduce risks