# BCCT Better Business AwardsSocial Enterprise Award - Taiwan 2022 Guidance and Criteria

1. Please answer the criteria in the space provided – the space will expand as you type
2. Please provide any supporting documents as separate attachments when you send this application in.
3. Please answer the criteria in the space provided in English or Chinese – the space will expand as you type.

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| Social Enterprise Award – Application |
| Company Name (English/Chinese):Company Website:Contact PersonName:Email:Phone Number:  |
| 1 | Please indicate which category of United Nations Sustainable Development Goals your company is applying for:Goal 1: No PovertyGoal 2: Zero HungerGoal 3: Good Health and Well-Being for PeopleGoal 4: Quality EducationGoal 5: Gender EqualityGoal 6: Clean Water and SanitationGoal 7: Affordable and Clean EnergyGoal 8: Decent Work and Economic GrowthGoal 9: Industry, Innovation, and InfrastructureGoal 10: Reducing InequalitiesGoal 11: Sustainable Cities and CommunitiesGoal 12: Responsible Consumption and ProductionGoal 13: Climate ActionGoal 14: Life Below WaterGoal 15: Life on LandGoal 16: Peace, Justice and Strong InstitutionsGoal 17: Partnerships for the Goals |
| 2 | Please describe the environmental or social issue that your Social Enterprise focuses on and why: (less than 600 words) |
| What is the social issue the organization want to focus on? What’s the cause of the social issue? What is the social goal you want to achieve? |
| 3 | Please provide evidence on how your Social Enterprise solve the issue by your solution, no matter it's product or service-based solution: (less than 600 words) |
| What’s the solution provided to solve the issue? What are the positive impacts created? How does the solution evaluate its social impacts? |
| 4 | Please explain how the product or service makes use of innovative way to breaks out of business as usual: (less than 600 words) |
| What are the differences between business as usual? What’s the innovative factors? How is the positive impact related to the innovative factors in the case? |
| 5 | Please explain how the business model are sustainable of your Social Enterprise: (less than 500 words) |
| What is the business model of the Social Enterprise? How much fund does the Social Enterprise need for one year or for the whole case period? How is the fund used? Where do you get the fund? |
| [Bonus questions] if you provide financial reports or information to demonstrate the sustainability of your business model in past 2 years (FY2021, FY2020), the bonus score will be added |
| 6 | Please provide evidence on how your Social Enterprise has transparent governance and how it could work in concert with Environment, Social and Governance (ESG): (less than 500 words) |
| Does the Social Enterprise choose responsible partners in support chain? Does the Social Enterprise try to reduce extra environmental costs during operation? Does it take care of the needs of your employee or all stakeholders? |

## Why a Social Enterprise Award?

Social Enterprise, it uses business methods to solve problems in society and despite the seriousness, many are thriving with as many reporting growth last year as conventional businesses in the world.

Social enterprise is a world trend. Social enterprises are a kind of social innovation, and effectively solve social or environmental problems via a sustainable business model. The major purpose of social enterprise is to pursue public interest and solve social problems. It doesn’t rely on government grants or donations from the private sector. The development of social enterprise in Taiwan is still in the early stages but is getting wide attention. Creating a suitable social business development environment requires public, enterprise, and government to work together. Only in this way we can encourage social enterprise in continuous innovation and steady growth.

A Social Enterprise Award, open to Taiwan-based social enterprises (company limited or company limited by shares) and under the banner of the British Chamber of Commerce in Taipei Business Awards, will provide a great platform to celebrate and share the achievements and learning from organisations in this important area. This will not only leverage KPMG’s professional experience in audit, finance, tax and advisory service, but also involve the professional consulting and incubation program via connecting our clients’ network. It can create more business opportunities to carry out the cooperation between social enterprises, profit-organizations and potential investors.

We suggest that submissions can be made in the form of a team submission, but all have to be made under the name of a specific company.

## Categories

We suggest that nominations/entries can be made under one of the United Nations Sustainable Development Goals:

Goal 1: No Poverty

Goal 2: Zero Hunger

Goal 3: Good Health and Well-Being for People

Goal 4: Quality Education

Goal 5: Gender Equality

Goal 6: Clean Water and Sanitation

Goal 7: Affordable and Clean Energy

Goal 8: Decent Work and Economic Growth

Goal 9: Industry, Innovation, and Infrastructure

Goal 10: Reducing Inequalities

Goal 11: Sustainable Cities and Communities

Goal 12: Responsible Consumption and Production

Goal 13: Climate Action

Goal 14: Life Below Water

Goal 15: Life on Land

Goal 16: Peace, Justice and Strong Institutions

Goal 17: Partnerships for the Goals

## Criteria

1. Clarify the relation of Social Enterprise and social issue (25%)

2. Realistic economic value and social impact (20%)

3. Innovative product or service solution (15%)

4. Sustainable business model (20%) 【Bonus question (3%)】

5. Transparent governance (20%)

## How to Submit

• Organisations can submit up to 2 pieces of supporting evidence, explicitly referred/linked to the submission. Evidence can be attached to the submission form or emailed along with it.

• The nominations may include hyperlinks to internal/external websites within the word limit submission if relevant to it.

• The content of the submission and evidence will need to cover activity that has taken place within the 24 months preceding the award deadline.

**Email your application to** **BBAMarketing@bcctaipei.com** **by Monday 1 August 2022.**